



University Hospital Foundation's

# Festival of Trees

Community Creators  
Expression of Interest

**Date:** December 2-5, 2021

**Location:** Edmonton Convention Centre

**Theme:** Share the Joy

Thank you for your interest in designing for the 2021 Festival of Trees. We are excited to be hosting a live, in-person event this year. Creative designer entries are an important addition to the Festival of Trees and help bring the Festival to life each year. Submitting an entry provides you with the unique opportunity to share your design with more than 35,000 visitors, volunteers, invited guests and sponsors.

The theme of Festival of Trees 2021 is "Share the Joy" and features a colour scheme of black, white, fuchsia, teal, red, and purple. While we encourage participants to create within this year's theme and colour palette, it is not mandatory.

The application deadline is **October 25, 2021**. This is to ensure that your name, the title of your designed item and the name of your sponsor, if applicable, appear in the Festival of Trees public program. Application forms received after this date will still be processed, however, identifying information may not be included in the program.

Your interest is greatly appreciated and we look forward to working with you to make this a successful event. Proceeds from the 2021 Festival of Trees will go towards the West End Kidney Care facility. To learn more about this year's cause, visit [givetouhf.ca/kidney-care](http://givetouhf.ca/kidney-care).

## For more information

### Gingerbreads and Cakes

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### Trees and Wreaths (Outside Designers)

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Artwork by Laura Bachynski